



JFE Shoji Group

May 8, 2025

JFE Shoji Corporation

Our Corporate Purpose

~“Steel and More: Bridging Global Progress.”~

JFE Shoji Corporation (President: Yoshifumi Ubagai) has created the group's corporate purpose, “Steel and More: Bridging Global Progress.” alongside the 8th Medium-Term Business Plan and Long-Term Vision.

The JFE Shoji Group respects connections between people, sincerely and earnestly engaging with customers. By bridging people, goods, and functions, we have provided “solutions that meet customer needs” and “value.” We use the word “Bridge,” which is the essence of a trading company, to express our spirit to bridge goods, customer relationships, the values customers seek, and to expand that network worldwide.

Each employee replaces the word “steel” with their respective products and continues to take on challenges with holding the spirit. While steel business is our core business, we aim to provide value without limiting our business domains and we'll contribute to global progress.

● Logo (Japanese)

世界をつなぐ。鉄でつなぐ。

● Logo (English)

Steel and More: Bridging Global Progress

■ Contact information

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