

December 25, 2013

JFE Shoji Trade Corporation

The establishment of the branch in Mexico City, Mexico

JFE Shoji Trade Corporation (President : Tsutomu Yajima, hereinafter referred to as JFE Shoji ) is pleased to announce the establishment of the branch in Mexico City, Mexico, which is placed under the umbrella of JFE Shoji's subsidiary in United States of America ( JFE Shoji Trade America, Inc).

Based on the background of stable growths of its industries & population, it will be expected that Mexican economy will develop further more in coming future. Simultaneously, the importance of this country will be enhanced as the base of exporting for North & Latin America.

To follow up with these movements, our Mexico City branch will gather information for not only steel products but also raw materials & machineries and will cultivate detailed demands by means of strengthening the relation with local partners.

**【 Outline of Mexico City branch of JFE Shoji Trade America, Inc】**

1. Branch Manager: Hiroyuki Ogawa
2. Opening : January, 2013

※ Other details to be opened in our official HP, later.